



FOR IMMEDIATE RELEASE
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Give For Good Returns on Tuesday

North Louisiana's largest day of giving returns on Tuesday, May 7, 2019. Since 2014, Give For Good has raised more than \$8.1 million for North Louisiana nonprofit organizations. The event is a 24-hour online fundraising challenge that encourages community members to support their favorite groups and find new causes that they care about. Donors choose from a record 232 nonprofits and donate now at giveforgoodnla.org.

Not only does the event provide an easy one-stop-shop for donors, it provides organizations with the chance to earn bonus funds through the Lagniappe Fund and additional prizes throughout the day. The Lagniappe Fund, which totaled nearly a quarter million dollars in 2018, is divided up among the organizations based on the percentage of the total funds raised during Give For Good. There is also \$25,000 in prizes up for grabs. Although the online challenge sparks friendly competition among organizations, the real winner in Give For Good is the North Louisiana community.

With a minimum donation amount of \$10, everyone is invited to be a philanthropist on Tuesday, May 7. Be part of the collective impact for our community and cheer on your favorite organizations by watching the leaderboard at giveforgoodnla.org. Whether you give a little or a lot, YOU have a hand in transforming North Louisiana.

For more information about Give For Good, visit giveforgoodnla.org.

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